

Website Marketing Services page text for marketing consultant:

"Intelligent Marketing" Gets You Results

Our marketing services are designed to give you Intelligent Marketing that gets the right message to the right people to get the desired response.

We define Intelligent Marketing as marketing designed to give you:

- **Maximum return** on investment
- **Strategy** that works with your strengths
- **Practical plans** that clear through the overwhelm and give you a simple blueprint to follow
- **Inspiration** for you and your staff

It's tailor-made for your business, your personality and your market place. And based on the three pillars of effective marketing: Strategy, Messaging and your Marketing Toolkit.

How we deliver Intelligent Marketing

Winning with Blogging

Blogging is a very effective way of increasing readership to your website, improving your search engine rankings and building a loyal following.

On our one day course you will:

- Create contagious content and attract clients
- Develop your own unique blogging strategy blueprint
- Discover content strategies that are sustainable
- Capitalise on news stories when writing your blog
- Craft headlines that encourage people to read and share your content
- And more...

To build your online presence and become known as an expert in your field, check out the full details of the next course here: [\[Insert LINK to Blogging Program page\]](#)

VIP Strategy Day

Where you will be working one-to-one with Carole in a focused, intensive day to plan your marketing for the next year.

We will:

- Focus **exclusively on your business** and on you as the business owner and driver – the day is tailor-made around your needs

- Look at what's working and what isn't, and **where you want your business to be** in 12 months time
- **Give you clarity** on how to get more clients eager to work with you
- **Develop a powerful approach** to building your expert status
- Create a **12 month marketing blueprint** outlining exactly what actions to take and when
- And more...

If you're ready to find the right track and get moving fast then check out the full details of the VIP Strategy Day here: [\[Insert LINK to VIP Strategy page\]](#)

Marketing Mentoring Programme

This is a 6 month group programme (with 3 month optional extension) looking at different aspects of marketing strategy and practice. Helping you find your way through the vast array of marketing options available to give you clarity and direction.

Some of what we will cover includes:

- Marketing strategy to build your business
- Messaging – your elevator pitch and how to discuss your business in person
- Selling – getting your prospects to say "Yes"
- PR including how to handle live interviews
- Networking
- And more...

This group programme is not currently available. Please contact us to register your interest. [\[Insert LINK to contact page\]](#)

Be Visible and Get More Clients

Programme currently under development – expected release Autumn 2014.

On line course over six to eight weeks focusing on how you can make your business more visible in a crowded marketplace.

You will discover strategies and ideas to help you stand out and get your unique message to your ideal clients.

Please contact us to register your interest. [\[Insert LINK to contact page\]](#)

Winning with Business Conference – April 2015

Practical ideas and strategies you can immediately apply in your own business.

We will be covering areas such as:

- Marketing strategy
- Branding
- Business and marketing foundations
- Selling
- Presenting both in person and on stage
- And more...

Please contact us to register your interest. [\[Insert LINK to contact page\]](#)

Individual consulting

Carole is available to work individually with you to work on any area of your marketing strategy, your messaging and your marketing toolkit to accomplish your business goals.

Please contact us for more details and to schedule an initial discussion. [\[Insert LINK to contact page\]](#)