

**Attention: Female entrepreneurs who want to be more successful online...**

## **Discover Everything You Need to Know to Get Targeted, High Quality Leads to Your Website – And How to Convert Those Leads Into Keen, Eager Buyers!**

**Does this sound like you?**

You want:

- **More visitors** to your website...
- **More signups** to your email list...
- And, more of your visitors **converting to buyers** of your products and services!

In short, you want to discover how to generate more business from your website...

- Without getting lost in information overload
- Without it costing you a fortune
- And, without having to work 18 hours a day.

If that sounds like you then you're in the right place!

I have created the **Sales Page Secrets Inner Circle** for business women just like you to solve all of these problems.

"I really enjoy being a part of the Inner Circle, Emilia's teaching style is just what i need." - Diane of The Direct Sales Divas with Diane O



I'll tell you more about the Inner Circle in just a moment, but first...

### **Who am I and why should you listen to me?**

My name is Emilia Newman-Rice. I'm an entrepreneur and I've been running my own business (alongside raising 4 children) for over 5 years.

When I first started out I was totally green. I didn't know what I was doing and I made a lot of mistakes and wasted too much money trying to learn what I needed to know.

I was at my wits end and afraid I might have to give up and get a job just to make ends meet.

That's when I joined a mentoring group that really knew their stuff. I discovered how to market my business effectively. I learned how to build a list and develop a relationship with my followers. They taught me how to use pay-per-click adverts to bring in leads that more than covered the cost of the advertising.

And I finally started making money on line. Lots of money.

Since then I've consulted with over 300 business owners in the UK, US and Australia – many of whom have gone on to create successful businesses for themselves as a result.

**And just last year my business turned over more than £200,000.**

I'm not telling you that to boast, but to demonstrate I've finally discovered what it takes to be successful online – and made it work for me.

And that's why I created the **Sales Page Secrets Inner Circle** – to pass on that marketing knowledge to other women who are struggling to make their business work online.

"I have learned so much in the short  
time we have known each other.  
Thank you!" - Estelle of Smart  
Healthy Women Magazine



**There seems to be so much you need to know...**

- How to get more visitors to your site
- How to find visitors that actually want what you're selling
- Where to send them for maximum effectiveness
- How to build an email list – and what to do with that list once it's built
- Using social media to generate leads
- Pay per click advertising
- Relationship building
- How to write converting copy
- And more...

Now, rather than "spray and pray" marketing, trying anything and everything you hear about and hoping for results, you need **Intelligent Marketing**.

**Intelligent Marketing is:**

- **Low and no cost ways** to drive high value, targeted visitors to your site
- **Optimised landing pages** to collect email addresses and add those people to your list
- An autoresponder system with a series of emails written and set up, to **develop a relationship** with the new signups automatically
- Web copy that **converts your visitors into buyers**
- **Credibility** in the form of social proof and success stories to build trust with your visitors
- And more...

If that all seems a bit overwhelming I have the solution...

## Introducing the Sales Page Secrets Inner Circle

This is a private, members only Club where I share all the marketing secrets I've discovered about running a successful business online.

In the **Sales Page Secrets Inner Circle** you'll discover:

- **What works online** – and I'll keep you up to date with new initiatives I discover and test, and let you know what's not working very well any more
- **How to avoid costly mistakes** – I've made most of them so you don't have to
- Lead generation that brings in **high value, targeted leads** and discourages the time wasters and tyre kickers
- Where (and how) to spend your advertising budget for maximum effect
- Optimising your landing page for **higher conversions**
- Where to send your hottest leads
- How to get your existing clients to **bring you more clients – for free!**
- Copywriting secrets for **more conversions**
- No more "spray and pray" marketing – **I'll show you what works and how to keep the costs down**

I'm passionate about helping women succeed in business. And I'd like to be able to help you.

"I can't thank you enough for all the help you gave me and how it has literally **transformed my business.**" Sandy B.

## What You Get as a Member of the Sales Page Secrets Inner Circle

There are two levels of Membership to chose from:

**As a Premium Member** you get all this:

- **Monthly, content-rich, online classes** teaching subjects such as Facebook marketing, Twitter Marketing, Pricing, Copywriting, List Building and more. These will be delivered by video and/or PDF files you can refer to again and again.
- **Time to implement** what you've learned before the next class. You won't suffer from information overload and action paralysis in the Inner Circle.
- **Monthly Q&A call** – this is your chance to ask your questions live and be coached on the call through any particular problems you have. I charge **£x per hour** when working individually with my clients so you can see what incredible value this is.
- **A private Facebook group** for getting and giving support and encouragement. I'll be in the group every day answering your questions and helping you over any hurdles and your fellow members will also be there cheering you on and keeping you accountable.
- **Up-to-the-minute marketing strategies.** As I discover and test new ideas I'll be sharing them with you so you can benefit immediately.
- And a **resource library for reference** that will be constantly updated.

Premium Membership is just £19.99 per month – you'll easily be able to cover that as you start to implement the strategies I'll be teaching you.

And you can try it out for the first month for just £11.00!

[INSERT PREMIUM BUY NOW BUTTON]

Or...

You can chose to join us as a **Foundation Member** for just £1.00 for 30 days and then £9.99 per month. With this level of Membership you get everything listed above except the monthly Q&A call and the chance to be coached live on those calls.

You can always upgrade if you change your mind later.

[INSERT FOUNDATION BUY NOW BUTTON]

Perhaps you're still not sure if the Inner Circle is for you...

I'll admit, the **Sales Page Secrets Inner Circle** is not for everyone, however, if you are:

- Passionate about your business
- Committed to taking action on what you learn
- Have clear and realistic goals for the future of your business
- And you're friendly and supportive of other women in the group...

**Then the Sales Page Secrets Inner Circle is for you!**

Chose Premium Membership at just £11.00 for the first 30 days, then £19.99 per month.

[INSERT PREMIUM BUY NOW BUTTON]

Or Foundation Membership at just £1.00 for the first 30 days, then £9.99 per month.

[INSERT FOUNDATION BUY NOW BUTTON]

And you're not tied in to any long term contract – you can cancel at any time. Because I know you're going to find so much value in the **Sales Page Secrets Inner Circle** that you won't want to cancel.

**Now it's decision time...**

Which level of Membership are you going to choose?

|  |
|--|
|  <p>"Yes, I want to become a <b>Premium Member</b> of the Sales Page Secrets Inner Circle. I want to start getting more leads and more sales right away"</p> <p>[INSERT PREMIUM BUY NOW BUTTON]</p> |
| <p><b>OR</b></p>   |
|  <p>"I'd rather join as a <b>Foundation Member</b> and miss out on the chance for live coaching on the Q&amp;A calls each month."</p> <p>[INSERT FOUNDATION BUY NOW BUTTON]</p>                     |



I'm looking forward to working with you and helping you take your business to the next level.

Signature

Emilia Newman-Rice

P.S. Remember, the Inner Circle will show you everything you need to get targeted, high quality leads to your website – and how to convert those leads into keen, eager buyers.

"The knowledge you have has been  
the missing link. I will be  
implementing." - Justina of Purple  
Square Productions



*Legal Disclaimer: Every effort has been made to accurately represent our product and its potential. The testimonials and examples used are exceptional results and are not intended to represent or guarantee that anyone will achieve the same or similar results. Each individual's success depends on her background, dedication, desire and motivation. As with any business endeavour, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money.*